

# Rigor A. Galagala

Web Developer Graphic Designer Video Editor

Designer and Developer with extensive hands-on experience in creating, extending, and customizing WordPress themes and plugins. Detail-oriented with proven experience developing websites in many other programming languages. Delivers well-made projects on time.

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Location: Cagayan de Oro City,  
Philippines

Linkedin: rigorgalagala

Website: rigorimpossible.com

## Experience

### Engagis

Aug 2014 - Nov 2020

#### Web Developer

- Design and develop company website using WordPress with a theme builder.
- Maintain, configure and troubleshoot company website.
- Created company email marketing campaigns to promote company products and services distributed monthly to clients using NetSuite.
- Created web pages with CSS animations for display in kiosks and digital screens.
- Managed independently all hosting aspects of the company.

#### Graphic Designer

- Develop concepts, graphics and layout for product advertisements as well as storyboards for clients' marketing campaigns.
- Provided drafts and mock-up options to ensure projects were produced and delivered as specified.

#### Brand Designer

- Collaborated with the brand team to create a brand standard for the company.

#### Senior Content Producer

- Creatively interpreted client ideas, from design to final output, ensuring client satisfaction and retention
- Served as point-person for all Telstra and Australia Post related advertisements.
- Created advertisements from conception to final edit for several Australian companies such as Travelex, Target, 7-Eleven, etc.

### People Index

May 2011 - Jul 2014

#### Web Developer

- Technically lead a team of more junior developers from design through release.
- Implement and maintain content management systems (primarily WordPress, and Joomla), including installation, configuration and troubleshooting. Develop and deploy migration plans for content management systems.
- Deadline focused, detail oriented, well organized and self-motivated.
- Ensure cross-browser, cross-platform, and multiple device type compatibility for all web solutions and perform any necessary QA on finished products.
- Monitor uptime, hosting and databases to ensure site is performing at maximum capacity.
- Managed all stages of websites creation for clientele, from initial design to development, deployment, and management of websites.

#### Graphic Designer

- Created complex graphics and professional designs for a variety of business and individuals, including custom graphics and logo design.

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## Education

### University of Science and Technology of Southern Philippines

CDO Campus, Cagayan de Oro City, Philippines

#### Bachelor of Science in Information Technology

2007 – 2011

## Skills

- Web Development
- Web Design
- Web Administration
- Graphic Design
- User Interface
- Branding
- Video Editing

## Tools

- WordPress
- Joomla
- Photoshop
- After Effects
- Illustrator
- XD
- Sketchup

## References

### Thor Turrecha

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### Leon Condon

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### Josephine Ortiz

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